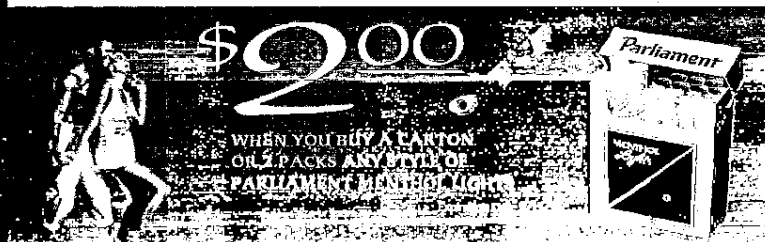
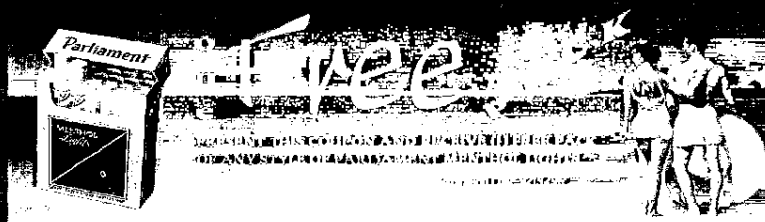


sample

A Unique

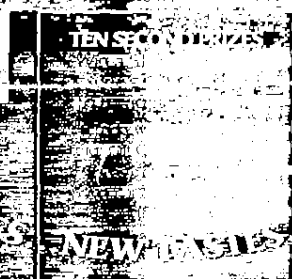
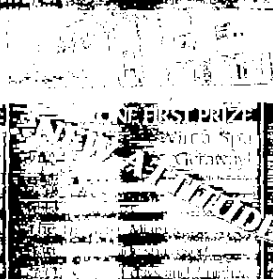
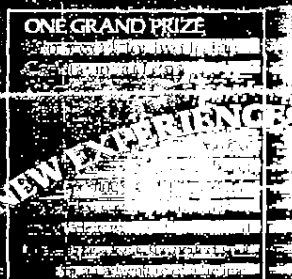
Experience

In Menthol



New PARLIAMENT
Menthol Lights

Try Something New And Win A Caribbean Trip
ENTER THE
PARLIAMENT
MENTHOL LIGHTS
SWEEPSTAKES



Good luck!

FOR YOUR CHANCE TO WIN RETURN THE COMPLETED ENTRY CARD BY MAIL

DE A C H E R

0000000000000000

Sample A. Sample

123 Any Street

Anytown, USA 12345-6789

Official Sweepstakes Entry Card

Questions 1-4 ☐ Yes, I want to try something new! Please enter me into your Sweepstakes.
All questions must be answered to be eligible for sweepstakes.

Make any address changes in the space below:

1. What is your regular brand, that is the brand you smoke most often?

2. Is your regular brand...?
☐ Regular/King Size ☐ 100's ☐ 120's

3. Is your regular brand...?
☐ Menthol ☐ Non-Menthol

4. Is your regular brand...?
☐ Full Flavor ☐ Medium ☐ Light/Mild
☐ Ultra/Extra Low Tar ☐ Lowest/LMg. Tar

5. Which of the following best describes you?
☐ Caucasian/White ☐ African American ☐ Asian ☐ Hispanic
☐ American Indian ☐ Other

6. What was the last grade of school you completed?

☐ Grade School ☐ Some High School ☐ High School Graduate
☐ Some College ☐ College Graduate

7. What income bracket do you fall into (before taxes)?

☐ Under \$10,000 ☐ \$10,000 - \$20,000 ☐ \$20,000 - \$30,000
☐ \$30,000 - \$40,000 ☐ \$40,000 - \$50,000 ☐ Over \$50,000

We assure you that no name will be sold, and we will not permit the use of a name by any company that is not affiliated with Philip Morris. By entering this sweepstakes and signing below, I certify that I am a cigarette smoker 21 years of age or older. I am also willing to receive one cigarette coupon and branded incentive items in the mail, subject to applicable state and federal laws.

Signature (required) _____

Birth Date (required) ____/____/____ Today's Date ____/____/____

Phone (____) _____

Hurry. Please complete all the information, including signature and date of birth, and return by 8/31/96. Thankst